



Dear **YOUR BOSS'S NAME,**


I stumbled upon something pretty cool that I think could really help our design team and make our creative work even better.

It's called **Marq**, and it's a brand enablement platform that I think we should give a shot.



Here's why I'm excited about it:

Easy Design Imports: Marq can import design files from pretty much any platform. That means we can stick with the tools we're comfortable with, and Marq will turn those designs into templates that we can share with the **DEPARTMENTS/TEAMS YOU GET REQUESTS FROM** team.



Keeping our Brand on Point: Marq has a feature that allows us to lock down logos, fonts, colors, and other brand elements. This means anyone can edit templates for what they need without us worrying about off-brand content.

Getting More Done with What We Have: Marq lets us create more content without burning out our resources. Users can personalize content quickly using templates, which will give our creative team the ability to be more responsive to requests that require more creative strategy and allow us time to focus on bigger creative initiatives.

I'm confident that **Marq** could really step up our design game and free us up for more strategic work. What do you think? I can set up a demo or get more info to show you and the team how it works.

Thanks for considering this,

Cheers,

YOUR NAME

